

Design Pathway

Designing to Deliver

Overall process

Scoping

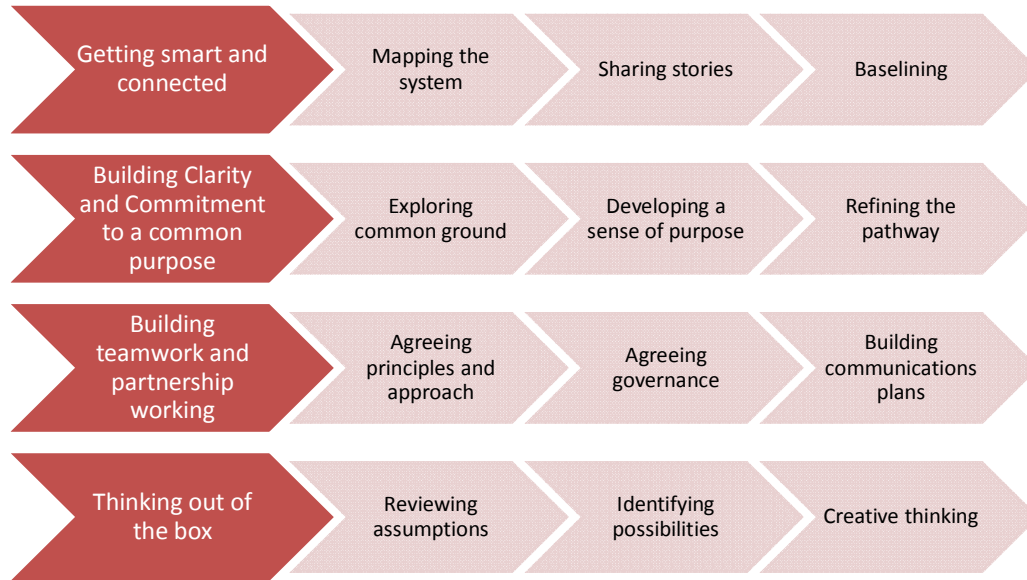
Strategy Agreement

Leadership Alignment

Design Development

Organisation Wide Alignment

Scoping



Scoping Outcomes

Clarity and commitment to the purpose of the work from key people

Motivation to proceed

Clear mapping of current position

Strong sense of team work and accountabilities

Clear description of what is envisaged with evidence of innovative thinking

Strong sense of potential impact during and beyond the work, including hard and soft measures

Strategy Agreement



Design Criteria

- Review what exists
- Create what is needed
- Translate into design criteria

We need an organisation that can.....

Strategy Agreement Outcomes

Common understanding of the strategy

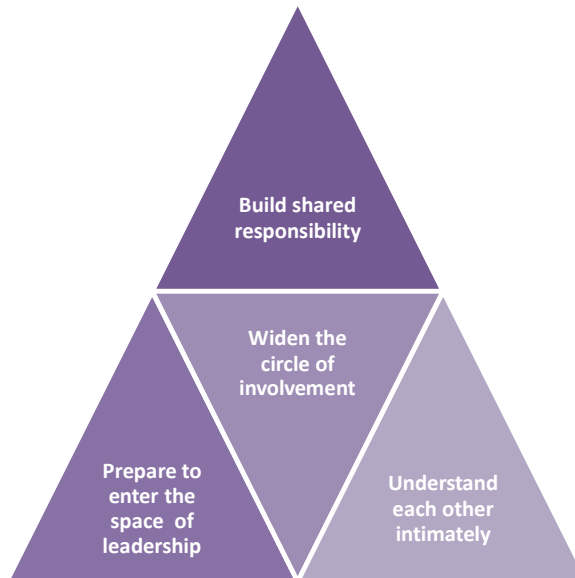
Confidence it is the right strategy

Commitment to the strategy

Strategy translated into design criteria

Common understanding of what we are designing to deliver

Leadership Alignment



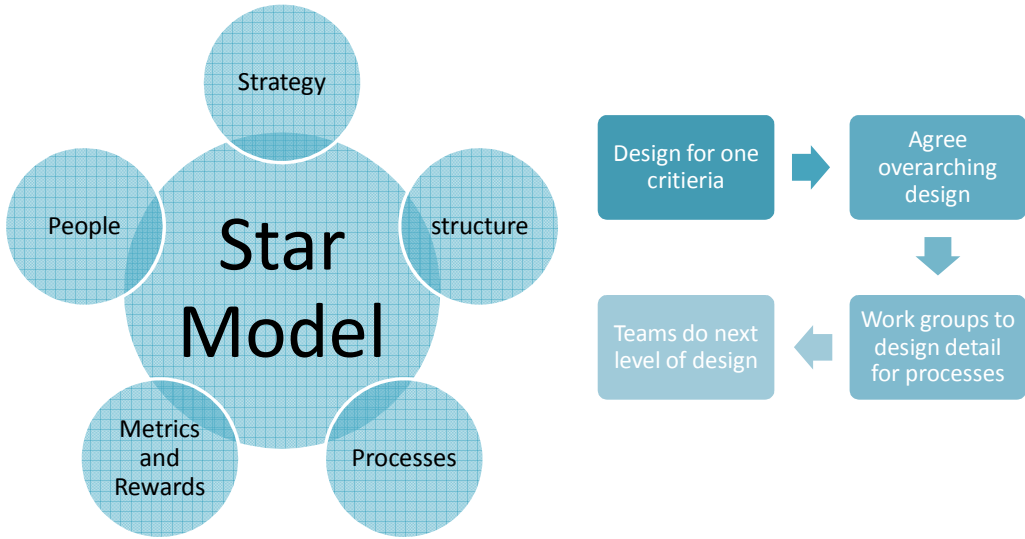
Leadership Alignment Outcomes

Sense of shared responsibility

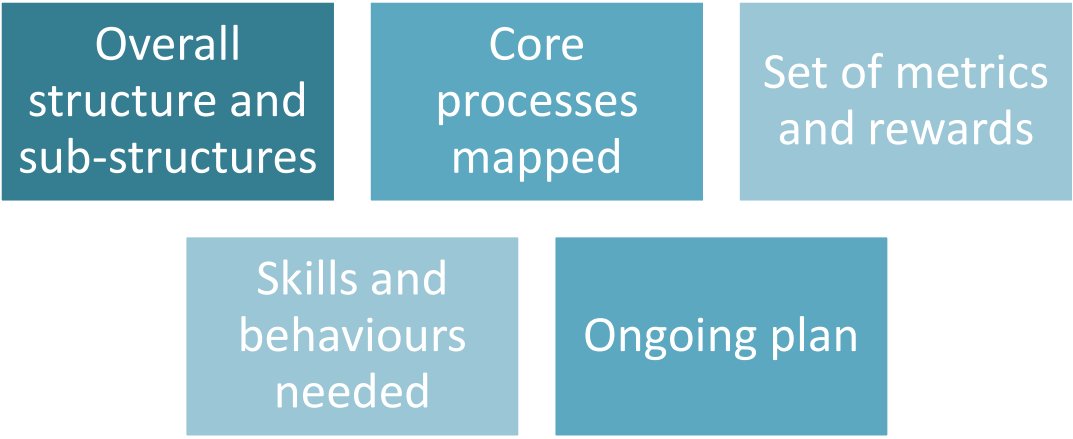
Leadership at many levels



Design Development



Design Development Outcomes



Organisation Wide Alignment

- Gather data constantly
- Keep widening the circle of involvement
- Plan for
 - Data gathering
 - Design teams
 - Participative workshops and processes
 - Dynamic feedback from the system

Organisation wide alignment outcomes

Deep engagement
throughout the
system

Ongoing
development
plans

Clarity of
direction

Belief in the
design

An organisation
that can deliver